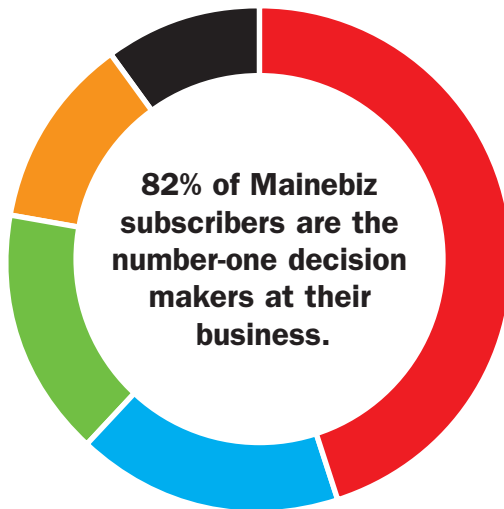


# Mainebiz

MAINE'S BUSINESS NEWS SOURCE

We are the only audited, statewide, subscription-based business publication in Maine.

Mainebiz provides access to Maine's business decision makers.



**45% Chief Executives**

Owner, partner, president, CEO



**17% Senior Executives**

Vice president or other executive title



**16% Managers**

Divisional and/or department heads



**12% Professionals**



**10% Other business titles**



**68% are between 40-59**



**66% male**



**34% female**

Mainebiz subscribers are well-educated and highly affluent.



**86% are college graduates**



**29% have post graduate degrees**

**Median household income: \$155,000**



All Mainers: \$48,453



**88% own their home**  
All Mainers: 76%



**57% own their company's building**



The Mainebiz audience is engaged.



**85% of Mainebiz readers spend 15 minutes or more reading each issue**



**71% of Mainebiz readers spend 30 minutes or more reading each issue**



**Average number of Mainebiz readers per issue is 3.5**

SOURCES: 2013-2014 and 2014-2015 Audit and Readership Study; *Mainebiz Fact Book 2015*

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