

MANUFACTURER PROFILE RATES:

	Under 50 employees	Over 50 employees
Full Page Profile	\$2,000	\$2,995
Two Page Profile	\$3,495	\$4,495
Four Page Profile	\$5,500	\$6,500

Manufacturing profiles include:

- Writing/editing services to create the pages
- Layout/design of company profile page
- One PDF of final profile
- 25 copies of the publication
- Link to digital edition

DISPLAY ADVERTISING RATES:

Cover 4	\$3,250
Cover 2 or 3	\$3,000
Full Page	\$2,500
Half Page	\$1,645
Quarter Page	\$905
Sponsorship*	\$4,995

* sponsorship includes full page ad and sponsor letter, see sponsor info page

DISPLAY AD SPECIFICATIONS:

	Live area: 7.375" x 9.875"
Full With Bleed	Trim: 8.375" x 10.875" Bleed: 8.875" x 11.375"
Standard Full	7.375" x 9.875"
Half Page	7.375" x 4.75"
Quarter Page	3.625" x 4.75"

Howell Laboratories, Inc.

COMPANY PROFILE
www.howelllabs.com / www.howell.com
185 Harbor Road, Bridgton, Maine 04007
P: 207.647.3327

FOUNDED: 1966
PRESIDENT/CEO: David G. Olson
FULL-TIME/FTE EMPLOYEES: 50
HEADQUARTERS: Bridgton, Maine, USA

PRODUCTION: Air dehumidification and distribution equipment; humidity monitoring and control equipment; electrically quietest general purpose equipment for medical and laboratory testing systems; electrocoagulation equipment for waste water processing; PM broadcast antennas; combiners and signal transmission components.

MARKETS/INDUSTRIES: U.S. Navy, commercial marine, commercial waste water processing, PM broadcast industry worldwide.

CAREER JOB OPPORTUNITIES: Engineering and design; technical sales; manufacturing and support functions.

COMPANY BENEFITS: FTEP 401(k); medical; dental; paid vacation, sick days and holidays; wellness support; long and short-term disability insurance; employer-sponsored life insurance; tuition reimbursement.

LEADERSHIP PROGRAM: Small number of paid positions for select students designed to augment classroom learning.

COMMUNITY ENGAGEMENT: Support for local civic groups and schools, including providing employees to support school and disaster relief programs.

SUSTAINABILITY: HLI's business is built on developing new products and redesigning old products to meet the changing needs of our new and existing customers. For example, with water quality being a major concern around the world, industries that are water intensive need solutions to reuse and recycle their process water cost-effectively. We are developing innovative electrochemical processing techniques to reclaim waste water using less energy and at lower cost. Similarly, we are developing new generations of equipment to ensure that ships minimize their impact on the ocean environment.

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Hussey Seating Company

COMPANY PROFILE
www.husseyseating.com
1000 Main Street, North Berwick, Maine 04961
P: 207.834.1271

FOUNDED: 1935
PRESIDENT/CEO: Gary Merrill
FULL-TIME/FTE EMPLOYEES: 130
HEADQUARTERS: North Berwick, Maine, USA
ADDITIONAL COMPANY LOCATIONS: Westbrook, UK & Ho Chi Minh City, Vietnam

PRODUCTION: Piped polymer and upholstered chairs, telescopic stadium seats, telescopic gym seating (traditionally known as gym bleachers), and portable folding chairs.

MARKETS/INDUSTRIES: Education (K-12 and college/university), professional sports and entertainment venues and sporting venues.

LEADERSHIP OPPORTUNITIES: Hussey Seating is currently hiring project managers, engineers, sales managers, shipping specialists and architects. The company also prioritizes hires openings in accounting, marketing, training, manufacturing, engineering, press operations, human resources, project management, information services, product development, sales, mechanics, welding and maintenance.

COMPANY BENEFITS: Comprehensive medical plan; HSA contributions; comprehensive dental plan; long-term disability insurance; short-term disability insurance; 401(k) with company match; profit sharing; paid holidays; paid vacation; paid personal time; flex-accrual program; 100% tuition reimbursement; flexible spending account program; employee assistance program; scholarship; on-site fitness center; health club membership reimbursement and career advancement opportunities.

LEADERSHIP PROGRAM: Hussey Seating has established relationships with York County Community College and Bridgton High School at Technical Center and accepts interns throughout the year.

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SAMPLE ONE PAGE PROFILES

Standard Full

Quarter Page

Quarter Page

Half Page

Full With Bleed

Bleed
Trim
Live

Acceptable file formats:

Ads must be built to the correct size. Keep any important text within the live area of full page with bleed ads to avoid content loss during trim.

"High Quality" or "Press Quality" PDFs are preferred. Any fonts must be embedded. We work in the Adobe Creative Cloud on Mac OSX. We can accept camera ready files in Adobe InDesign, Illustrator or Photoshop.

When sending native files, all images and fonts must be collected and sent with the file. We prefer that Photoshop files be sent as PDFs

To ensure print quality:

- Blacks and grays need to be made with only black ink, not a CMYK mix.
- Colored type or white type on top of color backgrounds or color images should be at least 9 points. Type below 9 points may not hold registration.
- At least 20% variation of color is recommended when representing contrasting tones.
- The total ink density of colors should not exceed 240%. Photos with areas above 240% ink density may lose fine detail in those areas.