

WORK FOR ME

A GUIDE TO CAREER OPPORTUNITIES IN MAINE

RESERVE YOUR SPACE BY **MARCH 14** / ISSUE PUBLISHED **MAY 6**

Work for ME is a workforce development tool to help Maine's employers that specifically targets Maine's emerging workforce. This annual publication will be published in the spring.

- High school and college students
- Career counselors
- Professors and teachers
- Job training organizations
- Guidance counselors
- And other workforce development companies

In addition, **Work for Me** will be distributed to MaineBiz subscribers, for a total distribution of 16,000 copies.

Work for ME will feature information and stories about the jobs and careers in Maine's essential industries:

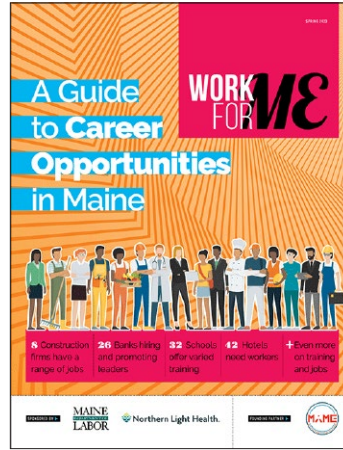
- Financial services
- Hospitality
- Construction
- Manufacturing
- Health care
- Technology

Work for ME will highlight each industry, its impact on Maine's economy, the jobs available to entry level workers, the training and education needed to get a career started, plus interviews with young people who are working in these industries in Maine today, and their advice on what steps to take to build a career. We will also list apprenticeship and internship opportunities.

If you want to showcase your company as a career option, or you provide services to Maine's emerging workforce, you can use **Work for ME** to target tomorrow's workers. Choose to participate from several options:

- One or two page profiles to tell your company's story, and what it has to offer job candidates
- Full page, half page or quarter page advertisements
- Sponsorship for the publication (limited to four)

In addition, **Work for ME** will include advice and help on job seeking skills such as resume writing and job interviews. Participating advertisers will be listed alphabetically and by region in an easy-to-use index. **Work for ME** will also be published in a digital format, with links to participating companies' websites.



2023 COVER



SAMPLE ONE PAGE PROFILES



SAMPLE TWO PAGE PROFILE

FOR MORE INFORMATION, CONTACT YOUR MAINEBIZ SALES REPRESENTATIVE!